# Video Resources

## Gadgets and Gizmos That Help Your Videos!

Thanks for signing up for your free video resource guide! This has some of my favorite tools for shooting videos, and a few tips I've learned that can serve your own videos.

This is a fun gadget! TheSelfie by Gabba Goods is a remote control for your smartphone, so you can stop and start video from across the room. I love it because it means a lot less editing since you can start and end right away, and not worry that you are filming yourself walking over to the spot you want to stand in, and then back to the camera to turn it off.

If you want a wireless mic with GREAT sound quality this is an excellent one. Azden WLX-PRO VHF Wireless Lavalier Microphone System – costs about $150. Runs on a 9 volt battery and one end plugs into your camera and it has an antenna, so great range, and the other end clips to you wherever you stand. Super easy to use, great quality – and sound is key for keeping people listening to your videos.

Another option for a mic is a corded one, less expensive, like this Rode lavalier mic. http://www.adorama.com/RDSLPLUS.html You will probably want an extension cord too, as the length is only about 1 or 2 feet and not enough to stand far away from the camera. You can try something like this one http://www.bestbuy.com/site/insignia-6-3-5mm-mini-audio-extension-cable-black/4370029.p?id=1219098070090&skuId=4370029



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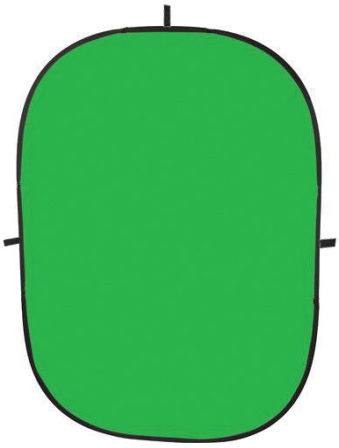
If you're shooting video indoors, you will need light! This is very similar to the light system I use (mine is discontinued). The idea is to have at least two lights to eliminate the shadows behind you and soft enough that they can be pointed towards you. The lights that come with the system tend to burn out quickly so have extras on hand!
http://www.adorama.com/RPS2LUK1000.html

Also, for indoor shots, you may want to invest in a background so that you can avoid people looking at your mess! You can get plain paper, or something like this to place behind you, though you will also need a frame to stand it up http://www.bhphotovideo.com/c/product/816264-REG/Impact_BGS_1012_G_Solid_Muslin_Background_10.html If you don't want the frame, just get a roll of off-white paper large enough to cover your bookcase, or whatever is behind you, and tape it up as an alternate solution.



If you're creative and brave and like green screen (so you can put in any background you like) then check this product out – it's a collapsible green screen (again, you'll need something to hang it from so it stands up straight) and then you can fold it into its bag when you're done!
http://www.bhphotovideo.com/c/product/541119-REG/Impact_BGC_CG_57_Collapsible_Background_5.html



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Teleprompters are a great way to view your scripts. But, they are super expensive! Instead try an app like Teleprompter - https://itunes.apple.com/us/app/teleprompter-pro-lite/id578104295?mt=8 The paid version lets you shoot from your iPhone or iPad so you're making perfect eye contact with your camera and seeing your script.

Whether you're using a camera or a smartphone, a tripod is a super great investment so you can raise and lower the camera, and have it on a flat surface. I love my Sunpak, but you can really buy any version, as long as it takes your camera, and has rotation possibility and I recommend 3 clips on the bottom to get maximum height.

This is a grip tight mount – you attach it to your tripod so that you can then safely attach your smartphone! http://joby.com/smartphones/griptight-mount?gclid=Cj0KEQjw6cCuBRCh4KrGoJ6LoboBEiQAwzYsdBhFK7mZZrBYMkVOsk6fkpCzZh-2DgZeEQZTU6qB1coaAmq88P8HAQ

And, if you prefer to skip the tripod, you can get something like this Joby gorillapod – attach your iPhone and wrap it around a tree branch!

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**A Few Tips**

If you have a small apartment, consider shooting video outdoors. Then you don't have to worry about lighting! You do, however, need to worry about sound, so make sure to bring a lavalier mic if shooting outside.

If you're using an iPhone, use the camera on the back of the phone. You won't be able to see yourself, so may need some practice getting height, etc., correct, but the quality is much better than the front camera, and you can zoom in and zoom out.

If you're a woman, definitely wear makeup! You don't have to overdo it, but you should definitely wear some.

Don't worry about perfection – just shoot the videos! You might do some test takes – I find that the more confident I am about a topic, the better I feel about my videos.

EDIT a lot! Unless you use a script and follow it to a tee, you will talk way more than you realize. Sorry, but nobody will listen to your entire video if you talk too much. Pare down to only what is really needed.

Experiment with different angles and close-ups and far away shots to mix things up and make the video more interesting.

Write down ideas for videos wherever you think of them and then the points you want to make in those videos to remember them for when you have time to shoot the videos!

Have questions or suggestions? Email them to heather@bustyourbull.com!

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